

# IJLO

WEBCAST | STREAMING | PRODUCTION





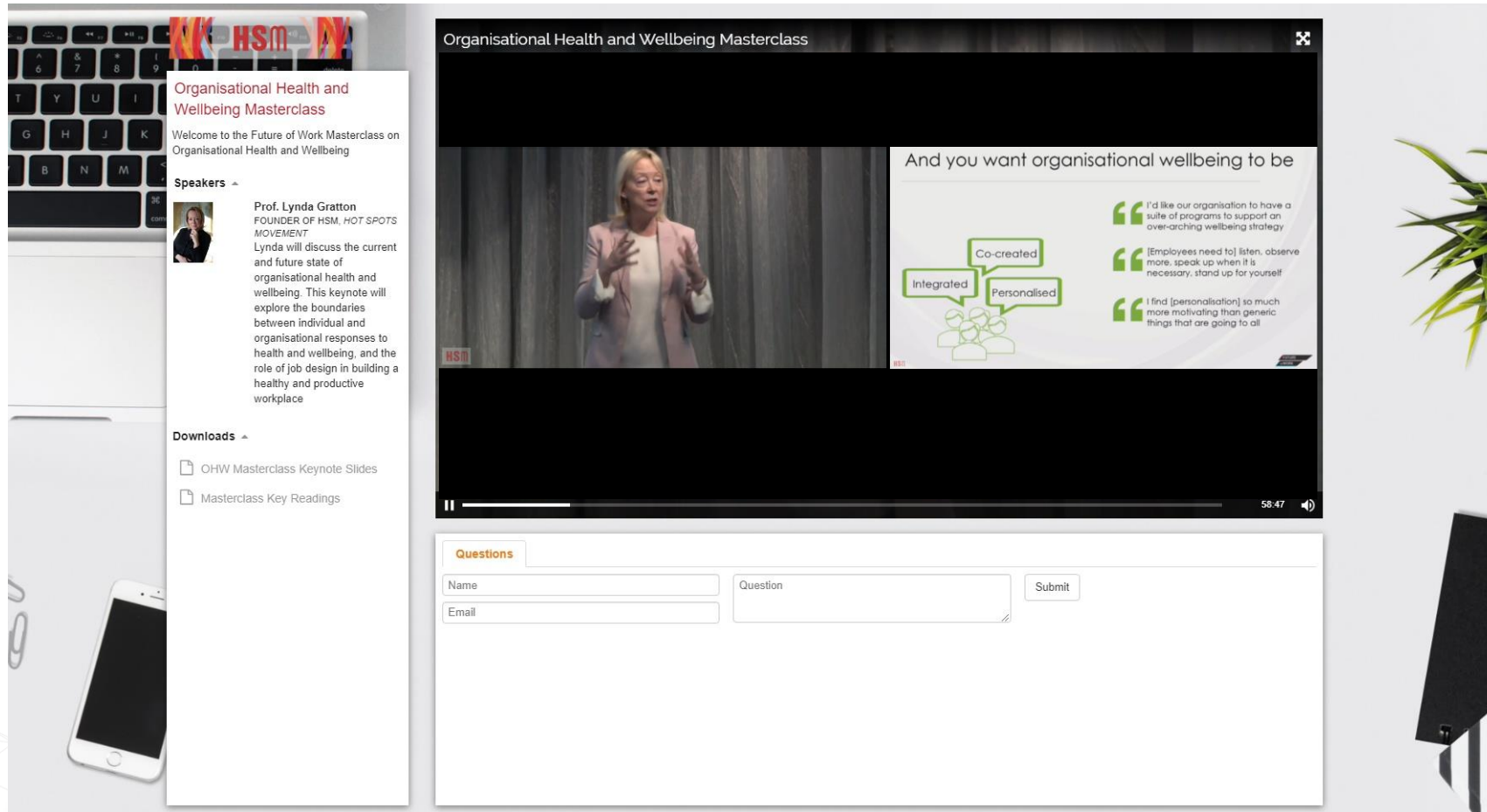
WE ARE A WEBCAST AND STREAMING  
COMPANY, WE SPECIALISE ON LIVE EVENTS

IJLO

LIVE ONLINE



# THIS IS A WEBCAST



BRANDING

SLIDES

QUESTIONS

DOWNLOADS

# REGISTRATION



**PETROPAVLOVSK**

## Petropavlovsk Demo

Please fill in the details below to access this presentation.

Name \*

Email Address \*

Company \*

\* Indicates required fields

Register

# STAND BY PAGE

Please stand by, this presentation will begin shortly.



**PETROPAVLOVSK**

Welcome to Petropavlosk

Broadcast is scheduled to begin **today** at **1:30 PM** in

**01:53:35**

Please Standby ●

# VIEWER STATISTICS



1,791  
Total Views

904  
Unique Viewers

133k  
Total Min Viewed

5.01  
Avg Engagement  
Score

56.3  
Avg Slides Viewed

49%  
Bounce Rate

Current Network Health



License Usage

95

Tokens Used  
this Month

17

Months  
Remaining

Top 3 Locations

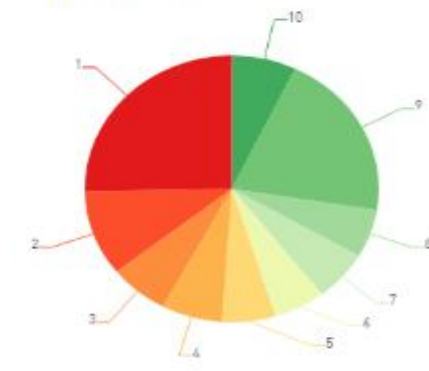
Location	Usage
SJC	79.56 MB
CLD	42.08 MB

1 79 0 P.9.15

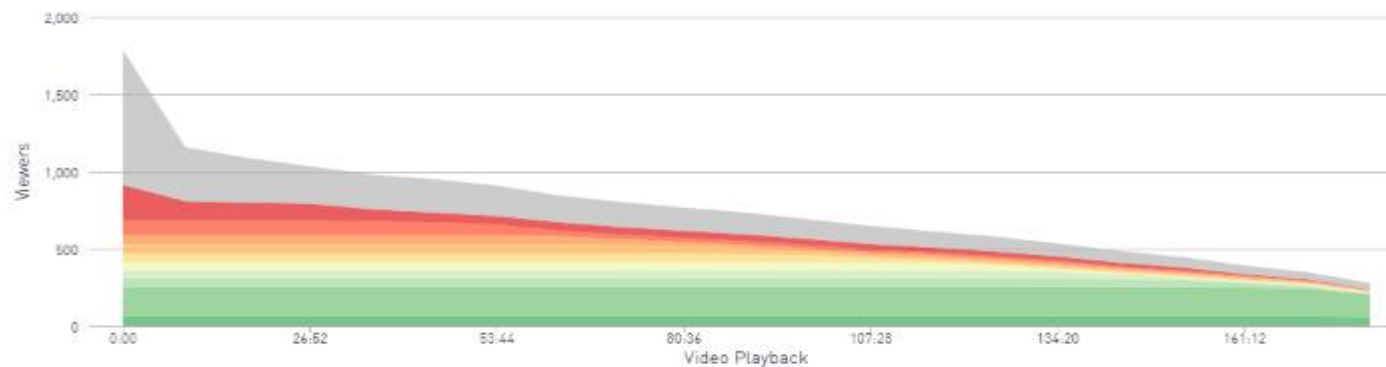
Views by Date

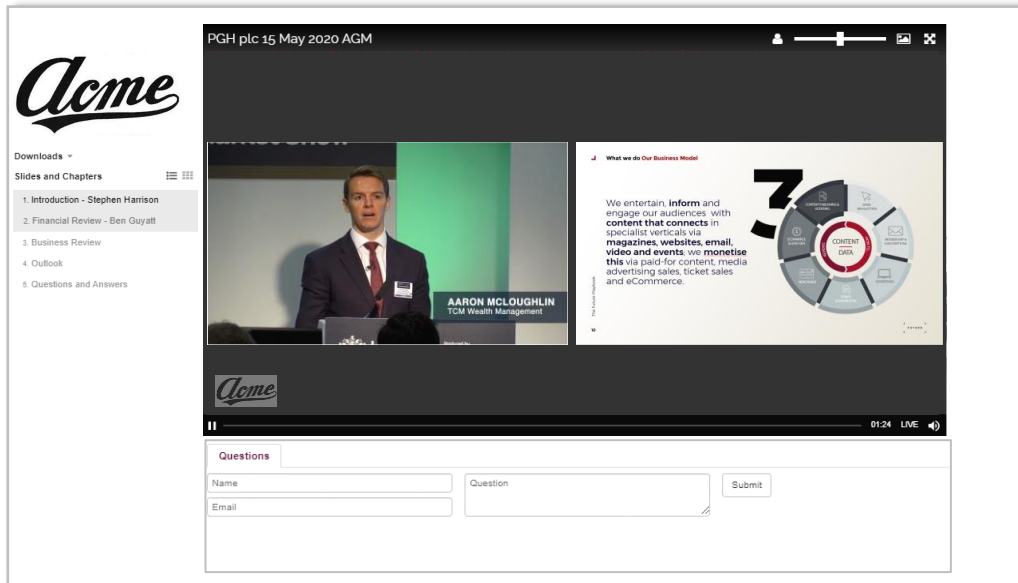


Engagement Scores



Retention Waterfall

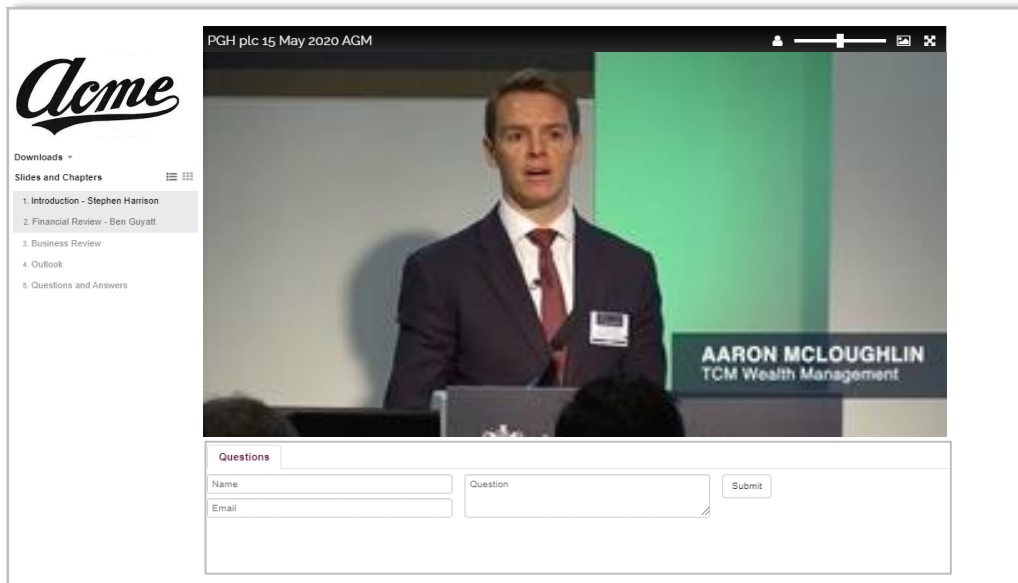




# SLIDE CONTROL

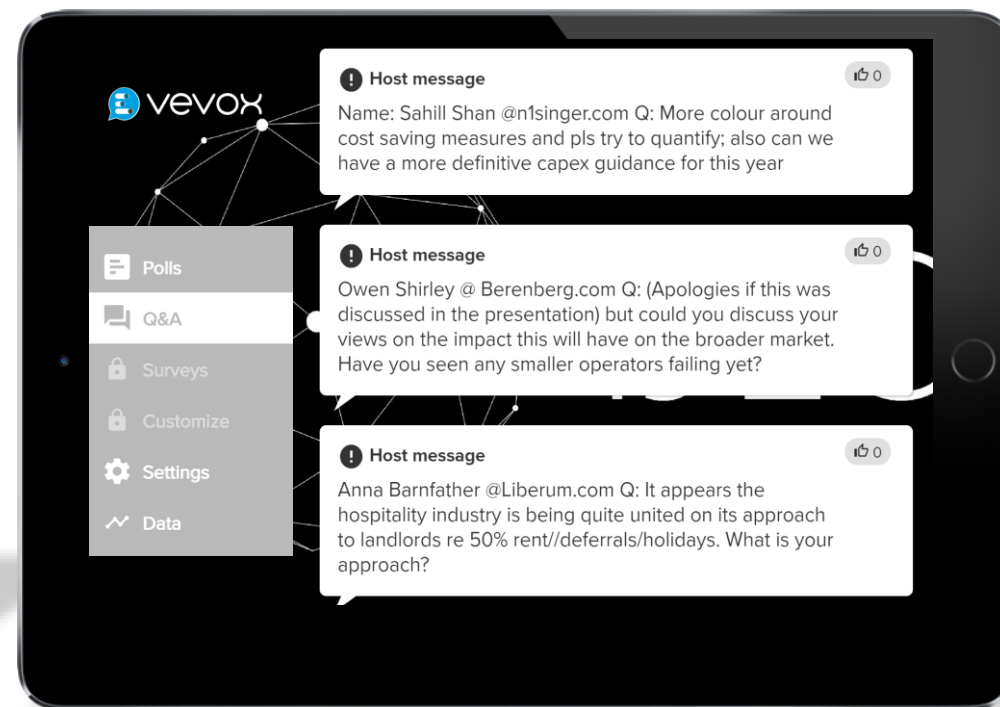
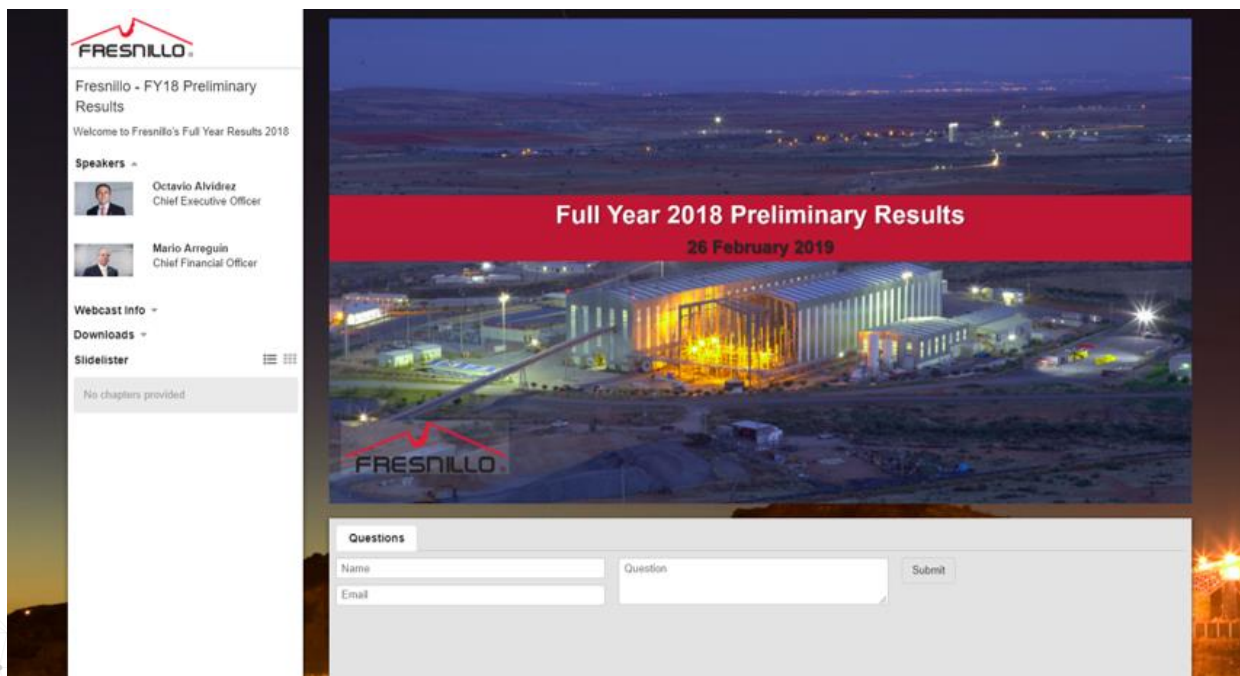


Viewers can control slide and video size to match their preference. The webcast can also control this in the back end to improve viewer experience if the presentation demands it.





# ASK A QUESTION



QUESTIONS TO THE SPEAKERS CAN BE ASKED ON REAL TIME DURING THE LIVE PRESENTATION

# LIVE REPLAY



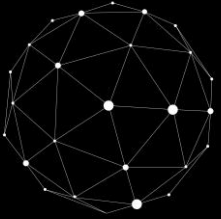
## instant **replay**

Instant replay allows you to rewind a LIVE presentation and catch up with content you missed. Click on "Go LIVE" to go back to the LIVE presentation.





# PAY PER VIEW



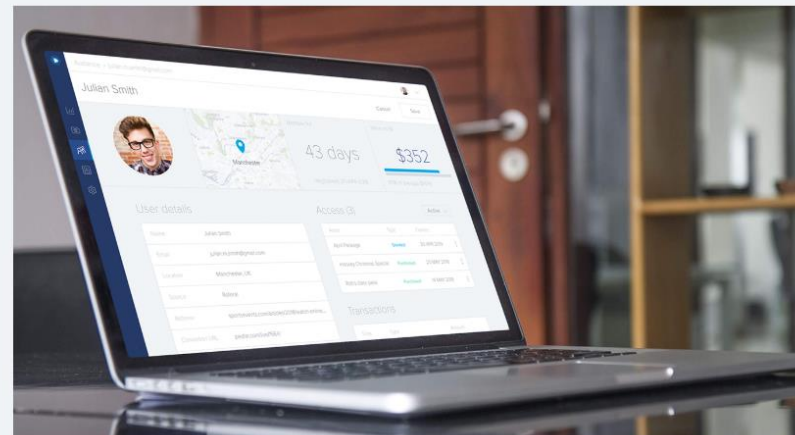
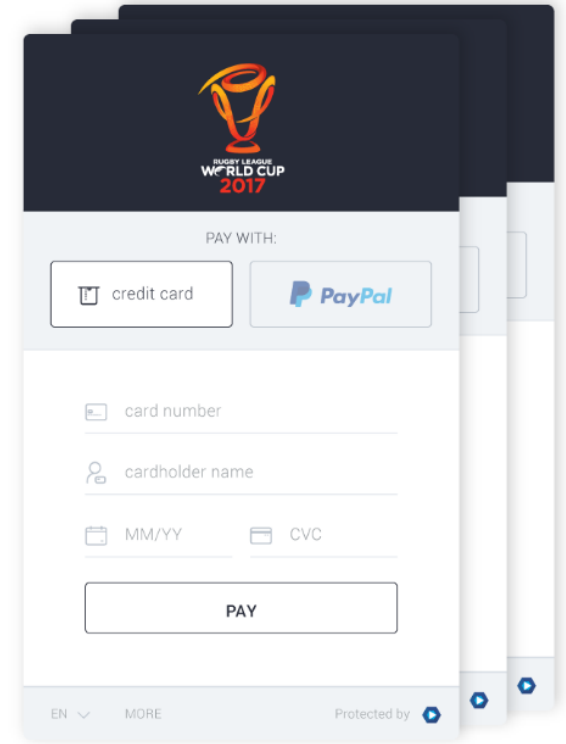
Easily accept card payments  
for online video events and  
content with IJLO InPlayer.

CAPTURE EXTRA REVENUE BY  
SETTING A DIRECT PAYMENT  
OPTION

## inplayer The **fastest** paywall on Earth.

Amazing conversion rates and many more  
benefits that will raise the ceiling of your revenue.

*Works on any  
device size*



### GET THE FULL PICTURE IN REAL-TIME

Get full visibility and insights of the registered users, authentications, payments, content created, returning clients and active subscribers in real-time. Videos most watched, viewer's engagement, GEO location/devices, pay-per-view purchases etc. Real-time account session management and access expiring.



# APPLICATIONS

## **PHARMA**

Town halls  
Conferences & congresses  
Press conferences  
Product and brand launch  
Internal learning & development  
Peer to peer research sharing  
Sales Team Training  
Thought leadership

## **CORPORATE**

Town halls  
Internal Communications  
Learning & Development  
Health and Safety  
Strategy & Transformation  
Executive Interviews  
Crisis Management

## **MUSIC**

Live Gigs and Concerts  
Album Release  
Music Video Debuts  
Interviews  
Artist Q&A

## **ACADEMIC**

Conferences & congresses  
Lectures & Speeches  
Podcasts  
Thought leadership & research sharing  
Project Funding  
Peer Reviews Q&A

## **FINANCIAL SERVICES**

Quarterly Results  
HYR / FYR  
IPOs  
Capital Markets Day  
Investor Day  
Corporate roadshows  
Crisis management  
IR Announcements

## **FASHION**


Runways  
New lines  
Interviews  
Awards and Ceremonies  
Internal Communication  
Sales Team Training





# BAT - Capital Markets Day 2020


Welcome to BAT - Capital Markets Day 2020


## Speakers


- 

**Jack Bowles**  
CHIEF EXECUTIVE, *BRITISH AMERICAN TOBACCO*
- 

**Tadeu Marroco**  
FINANCE DIRECTOR, *BRITISH AMERICAN TOBACCO*
- 

**Kingsley Wheaton**  
CHIEF MARKETING OFFICER, *BRITISH AMERICAN TOBACCO*
- 

**Chris Sijtsma**  
GROUP HEAD OF COMBUSTIBLES, *BRITISH AMERICAN TOBACCO*
- 

**Paul Lageweg**  
DIRECTOR, NEW CATEGORIES, *BRITISH AMERICAN TOBACCO*
- 

**Marina Bellini**  
DIRECTOR, DIGITAL AND INFORMATION, *BRITISH AMERICAN TOBACCO*

## Downloads

Jack Bowles - Opening

Tadeu Marroco



### Building a Better Tomorrow

WE ARE DELIVERING OUR FINANCIAL RESULTS

WE ARE COMMITTED TO DELIVERING OUR 2020 PRIORITIES

WE ARE BUILDING A BETTER TOMORROW

WE ARE CLEAR ON HOW WE WIN

WE ARE ENHANCING OUR CAPABILITIES

WE ARE BOLDER, FASTER, EMPOWERED

CAPITAL MARKETS DAY 2020 16





FUTURE



**Zillah Byng-Thorne**  
CHIEF EXECUTIVE, FUTURE PLC



**Marcus Adolfsson**  
SVP OF FUTURE LABS, FUTURE PLC



**Kevin Michaluk**  
STRATEGY AND EXECUTION  
FUTURE LABS, FUTURE PLC



**Aaron Asadi**  
MANAGING DIRECTOR OF  
ECOMMERCE, FUTURE PLC



**Mathew Pierce**  
BRAND DIRECTOR, FUTURE PLC



**Kevin Li Ying**  
CHIEF TECHNOLOGY OFFICER,  
FUTURE PLC



**Chris Convey**  
SVP OF B2B CONTENT, FUTURE PLC



**Sam Barcroft**  
BARCROFT STUDIOS CEO,  
FUTURE PLC

## Future Plc. Capital Markets Day

Past H3 Initiatives Delivering Today's Organic Growth

### Adtech Hybrid

Scalable, flexible technology to deliver ad impressions volume.

**+19%**  
Increase in Tom's Guide  
viewability % with Hybrid  
Improves viewability by  
intelligent placement of ad  
slots.  
Provides a marketplace for  
advertising auction.

**+11%**  
Increase in programmatic  
yields on Hybrid vs. Bordeaux  
[Future] or vs. RAMP [Punchi]

**13.8bn**  
Total open auction  
programmatic ad  
impressions served in 2019  
on Vanilla sites

Sample of key sites: GamesRadar, Tom's Guide, Space.com, Tom's Hardware and CreativeBling

02:21:00

### Questions

FUTURE



# FULL YEAR RESULTS AUDIO WEBCAST



## The Gym Group - Full Year Results for the year ended 31 December 2019

Welcome to The Gym Group's FYR 2019

### Speakers ▾



**Richard Darwin**  
CHIEF EXECUTIVE OFFICER



**Mark George**  
CHIEF FINANCIAL OFFICER

### Downloads ▾

#### Slides and Chapters



1. Richard Darwin
2. Mark George
3. Questions and Answers

## The Gym Group - Full Year Results for the year ended 31 December 2019



**THE GYM GROUP PLC**  
**FULL YEAR RESULTS**  
**19 MARCH 2020**

### Questions

## Stella Creasy's Speech to Annual Conference

Welcome to the Labour Party's Annual Conference webcast

### Speakers ▲



**Stella Creasy**  
MP for Walthamstow

### Webcast Info ▲

No notes or references provided

### Downloads ▲

Presentation Slides

### Slidelister



1. Introduction
2. Questions and answers
3. Polling Demo: Section 1

Labour

Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua. Ut enim ad minim veniam, quis nostrud exercitation ullamco laboris nisi ut aliquip ex ea commodo consequat.

### Questions





- Health A-Z
- Live Well
- Care and support
- Health news
- Services near you

[Home](#) > [Health A to Z](#)

# Overview

## Breast cancer in women

Association of Breast Surgery  
Conference

Welcome to the ABS Conference  
LIVE Webcast

### Speakers



Miss Fiona MacNeill  
Consultant breast surgeon

### Webcast Info

No notes or references provided

### Downloads

Presentation Slides

### Slidelister

- 1. Introduction
- 2. Questions and answers
- 3. Polling Demo: Section 1

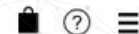


Questions



BALENCIAGA

Q SEARCH



LIVE WEBCAST – WINTER 18

FILTER

# BALENCIAGA RUNWAY SHOW – WINTER COLLECTION 2018



## SHOPPING BAG

LAYERED OVERSIZED PARKA £6,975

Pre-Order  
Available to be shipped by 25/02/2019.  
Your credit card will be charged when we ship your order.

SIZE (FRENCH SIZING) ▾

RESERVE ITEM

ADD TO WISH LIST

STORE AVAILABILITY

PRODUCT DETAILS

+

SHIPPING & RETURNS

+

CAN WE HELP?

+

PROCEED TO CHECKOUT

Slides Downloads







**GARCIA 1/10**

BET

**BETFRED**

DRAW 25/1

BET

**MURRAY 13/10**

BET

Bet Slip

Cash Out

My Bets

▼ Single Bets (1)

Clear All

Murray

13/10

×

London, Copper Box Arena

Win/Draw/Win

10,00

×

Est. Return

23.00

Total Staked: 10.00

Total Est. Returns: 23.00

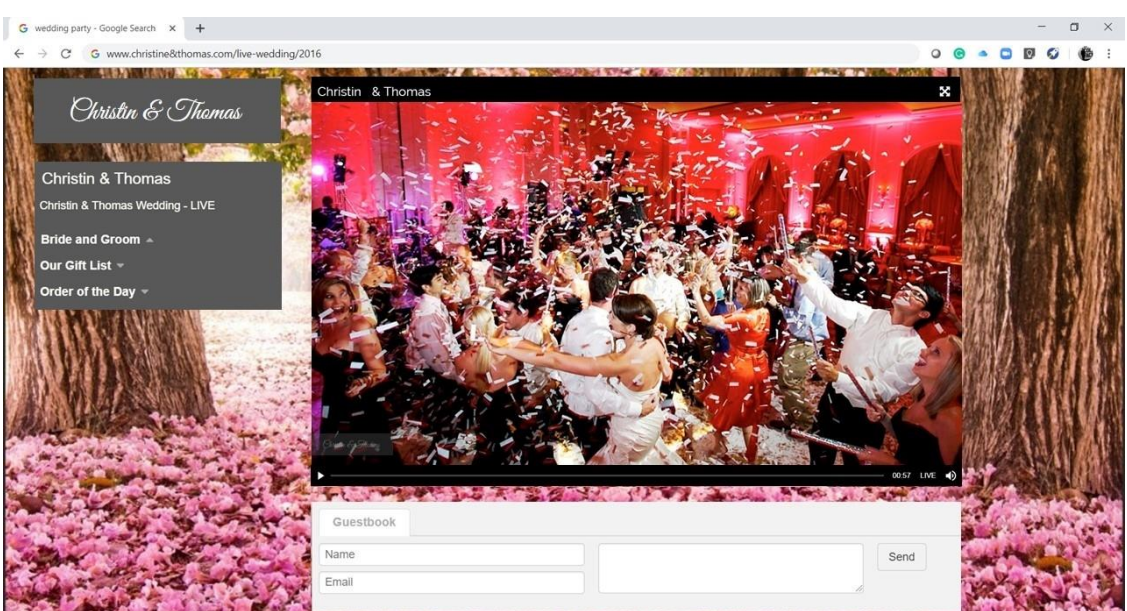
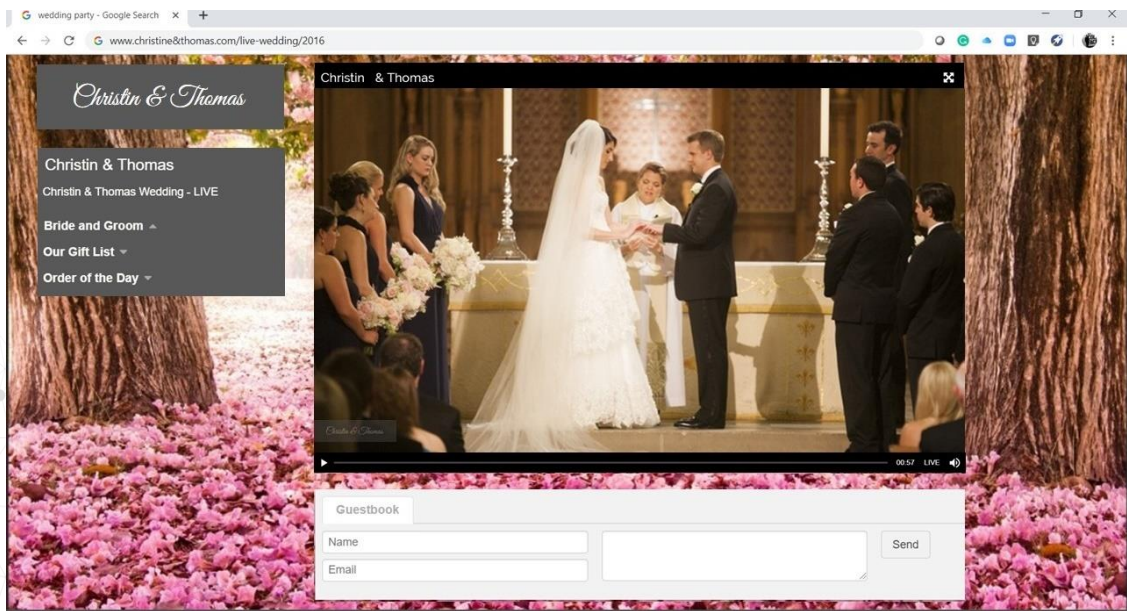
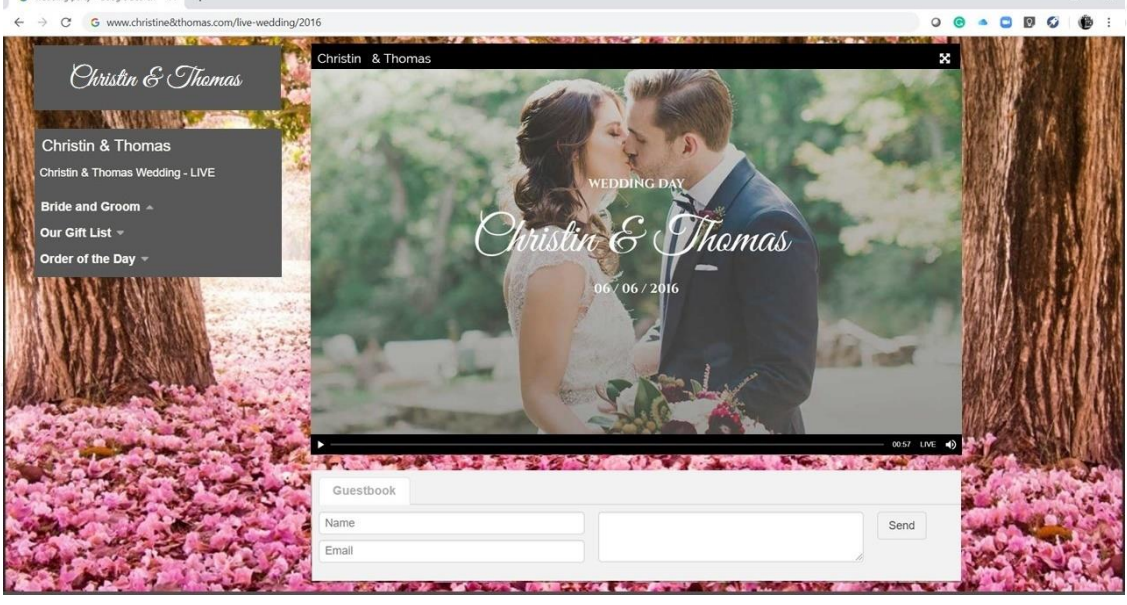
Log in

☒ Accept odds and line changes
 

?

☐ Keep selections in Bet Slip









DRAKE



# ASSASSINATION VACATION TOUR

PAY PER VIEW



comment

LIVE NATION

SALE

DRAKE  
IF YOU'RE READING THIS IT'S TOO LATE CD  
£18.00 Sale: £11.70

SALE

DRAKE  
THANK ME LATER CD  
£18.00 Sale: £11.70

SALE

DRAKE  
TAKE CARE CD  
£14.58 Sale: £13.12

SALE

DRAKE  
NOTHING WAS THE SAME CD  
£19.00 Sale: £11.70

SALE

DRAKE  
VIEWS CD  
£19.00 Sale: £11.70

SALE

DRAKE  
BE BACK SOON CD  
£14.58 Sale: £13.12



BUY TICKETS | BUY ALBUM | MERCHANDISE

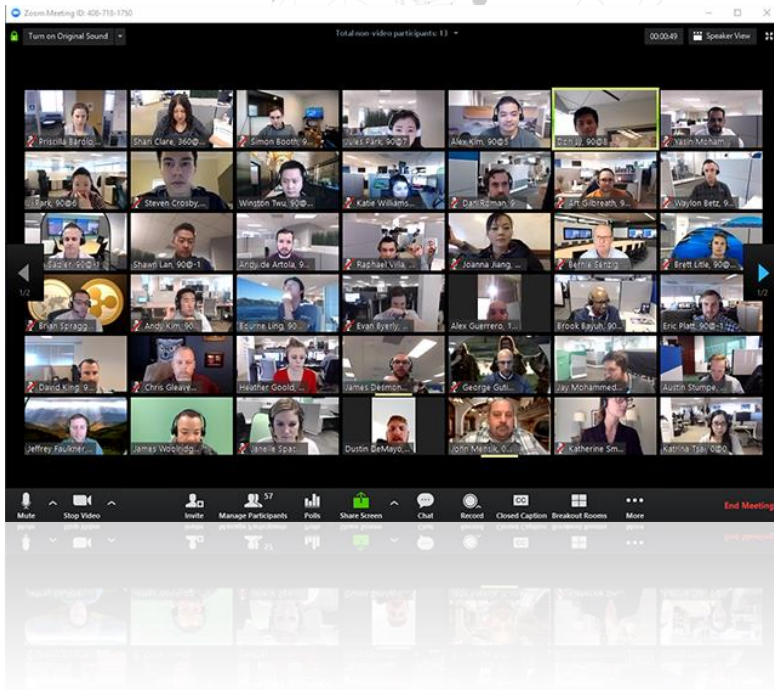


# VIRTUAL

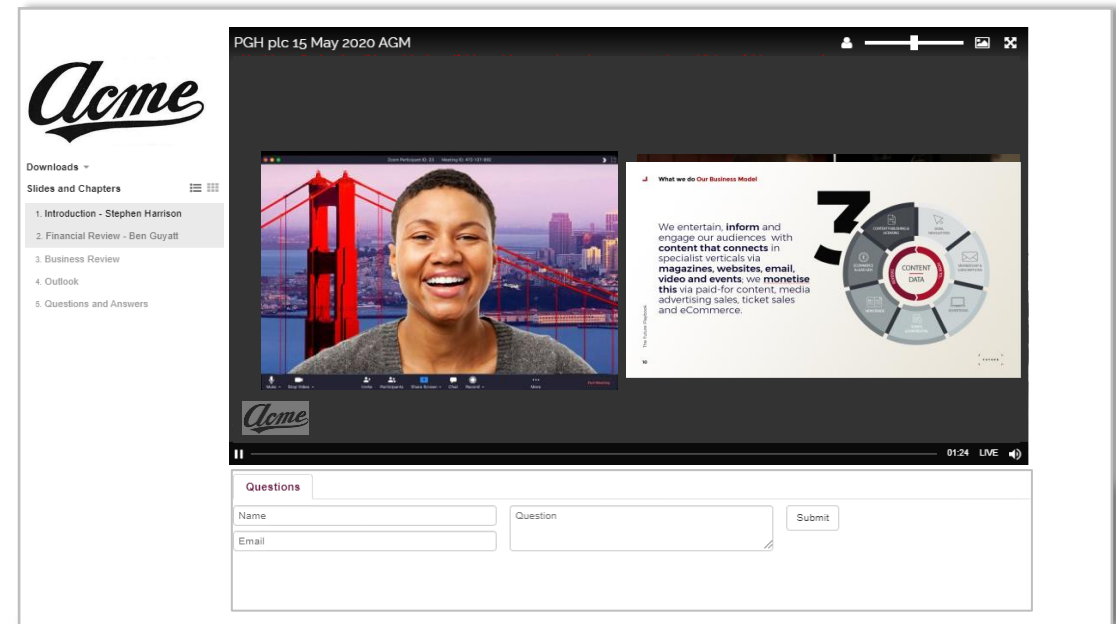


# zoom-2-WEBCAST

TURN THIS...



INTO THIS



# zoom ONE-2-MANY

YOUR TEAM



YOUR AUDIENCE



THEIR VIEW



## ZOOM STUDIO

Operator managed  
conferences with seamless  
video and ppt transitions.

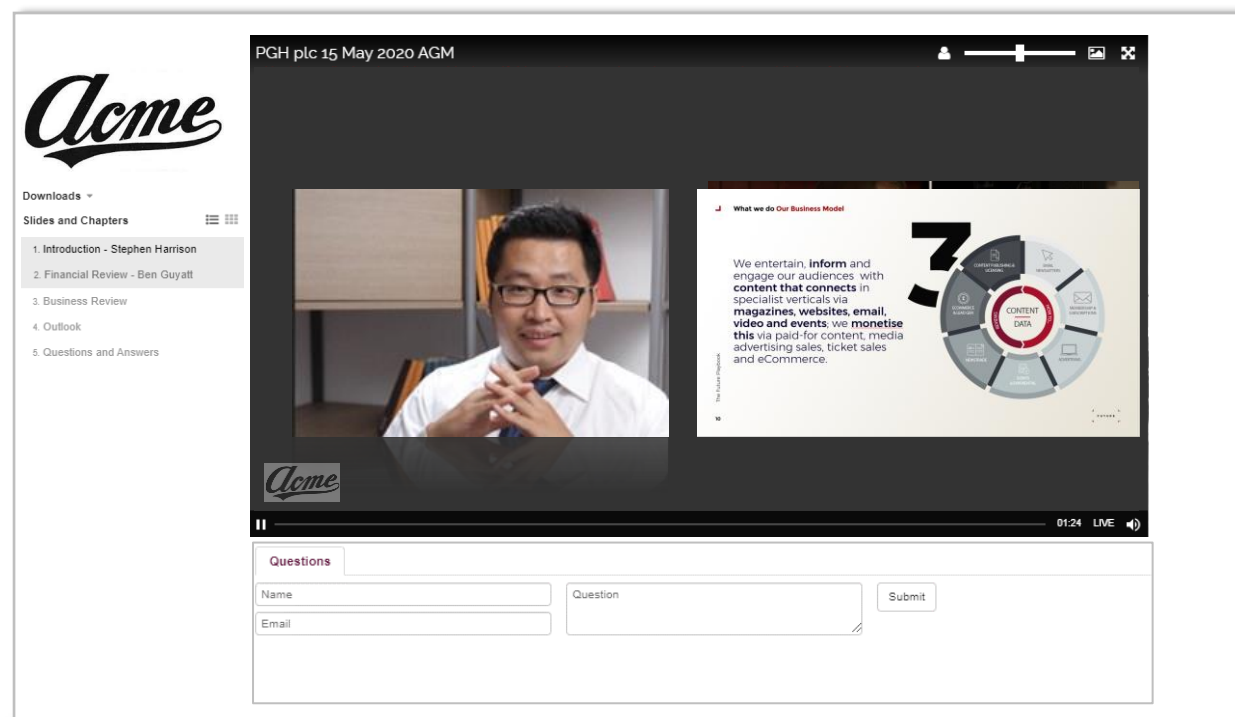
[Learn More >](#)



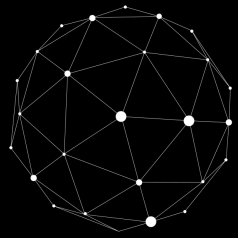
# EMBED **zoom**

Embed your ZOOM presentation onto your **BRANDED** website whilst running synchronised slides next to your presentation.

Allow viewers to ask questions and download documents.







IJLO

Add that extra oomph to your meeting with seamless assets and no distractions from your audience.

VIDEOS

PPT

Q&A

Security  
Enhanced

**SECURED** zoom

# ONE-2-MANY CONFERENCING SUPPORT

CONTROL THE WORKFLOW AND **PRIVACY** OF YOUR CONFERENCE.

Add High quality videos, PPT presentations and holding slides + music to your conference.

Our ZOOM operator service will help you streamline your presentation and manage speakers on the “big screen” appearing ONLY when they have to.


- **Join via Zoom account only**
- **Password access**
- **Meeting ID not displayed**
- **Removed attendee attention**

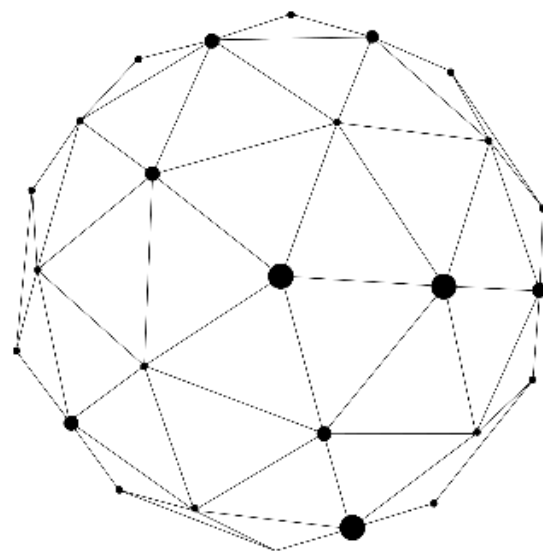




# WHY IJLO?

We provide the knowledge and experience to align your communication strategy with your objectives. We help you integrate the most adequate technology into your presentation and help your message reach your target audience in the most cost-effective way.

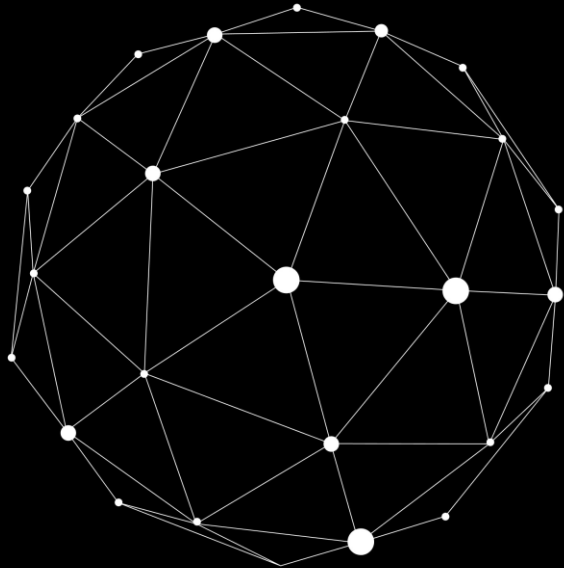




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